



SANKALP

E-Newsletter of

(JANUARY TO JULY 2K20)

Issue Highlights

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- ✓ Key to success
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- ✓ Industrial visit at YAKULT
- ✓ Workshop on Entrepreneurship
Development
- ✓ Motivational Message

Chairman's Message



Sh. Dhan Singh Bhadana

As we all know that education, business, profession, in fact, everything is changing at a fast pace globally. We need to be at the right place at the right time or we will be left behind. Hence the need arises to impart high quality education supplemented with the latest infrastructure since it gives us a chance to exploit future opportunities. That is what our college focuses on and we know that by putting the right people on the job we can make it a big success story. The focus is on a balanced education that encompasses on tradition of ethics and on the needs of a changing world.

Today, more than at any time in history, technology is changing. It has the power to transform economic, social, cultural and environmental situations of our country, so that all our countrymen may have food, shelter, education, healthcare and employment within a given time-frame. Aravali College of engineering & Management, Faridabad, is dedicated to the task of making India a knowledge society: to create scientists and engineers of proven capability. The main goal is that the child not only becomes a successful individual in the vibrant and dynamic environment, but also becomes a better human being that will make him a responsible citizen upholding our values and ethics. The college aims at the complete holistic development of your child. I invite you to explore this unique and fulfilling field of study and join hands to realize your dream of becoming an achiever as well as a good human being. Looking forward to your co-operation.

KEY TO SUCCESS

RATAN TATA'S 10 RULES OF SUCCESS

1. Communicate With Your Employees
2. Take Changes
3. Persevere
4. Build Trust
5. Be Humble
6. Have Heroes
7. Be Yourself
8. Make A Difference
9. Be Motivated By Competition
10. Do What Can't Be Done



FACULTY'S CORNER

EMPLOYEE RETENTION & ENGAGEMENT DURING COVID-19 EPIDEMIC

COVID-19 pandemic represents a crisis that affects many aspects of people's lives worldwide. The study is intended to determine the Role of Human resource management in employee engagement and employee retention by various companies during the coronavirus epidemic. Organizations are constantly developing innovative and effective means to engage employees in this difficult time. During this pandemic situation, organizations are developing many engagement activities such as online family engagement practices, virtual learning and development, online team building activities, webinars with industry experts. It is found that the productivity of an employee lies in his happiness. A satisfied and happy employee opens the path to success for his organization. For this, a healthy environment plays an important role. Good relations between employee and employer are important to increase productivity and performance of both employee and organization. But somehow, productivity and performance were also associated with employee engagement. Employee engagement reflects an employee's passion and determination towards a particular job. Commitment and unrestricted efforts towards the attainment of organizational goals are all about employee engagement. But in the COVID-19 scenario both factors have suffered. If an epidemic has affected employee engagement, it also impacts employee relations because poor communication or face-to-face interactions are missing.

In the current occupational situation during the epidemic, employee engagement has become the foremost priority for HR managers and practitioners in organizations due to the lockdown. Organizations are constantly developing innovative and effective means to engage employees in this difficult time.

The effects of COVID-19 reflect severe and potentially severe stress on non-profits, which are already heavily affected. Because the context in which non-profits operate is critical to their effectiveness and the outcomes of their employment relationships, the impact of COVID-19 can shape the ability of non-profits to support HRM and employees to help people.

Today's organizations have to be alert and adaptable to unforeseen events such as external crises, which create uncertainty in their workforce and immediate threats to organizations' performance and viability. However, with the recent COVID-19 epidemic, organizations suddenly have to navigate unprecedented and provide new solutions to challenges arising in many areas of their operations.

The COVID-19 pandemic represents a crisis that affects many aspects of people's lives worldwide. Most affected countries took a number of measures, such as lockdown, trade shutdown, sanitation regulations, social disturbances, school and university closures, or tracking mobility as a means of slowing down the distribution of COVID-19. These measures are expected to show short-term and long-term effects on people's working lives.

The Covid-19 Lockdown situation, this not only results for the economy; all societies are affected, causing dramatic changes in businesses and how consumers behave. The Employee engagement has become one of the most prominent priorities for HR managers and practitioners in organizations due to the lockout.

It is found from the study that maintaining a good rapport with employees through excessive communication and interaction requires time not only by helping them in the technical field, but also engaging and retaining them during this COVID-19 period.

SHWETA SHARMA
ASSISTANT PROFESSOR
Department of Management Studies

ENVIRONMENTAL PROGRESS NEWS-CLIMATE AND GLOBAL WARMING

Everyone has experienced the impacts of the pandemic that swept across our world in 2020. For some the effects were disastrous, while for others it may have just been an inconvenience. Science is moving quickly, faster than ever before, to develop a vaccine to fight off COVID-19. The success of a vaccination may help to bring the virus under control on a global level. As bad as the pandemic was, and still is in many parts of the world, it is nothing compared to the impacts of global warming, we are facing in the near future. If we unite and make changes now, we can avert a global crisis that will eventually lead to mass extinction.

Many people are afraid of change, even though it may be an improvement to what they already know and use. Even if that change can save the planet.

When it comes to the environment, many people cannot fathom a comfortable world without the dependency on fossil fuels. They do not want to give up the convenience of electricity, their fast cars, and their jets. They do not recognize that the comfort fossil fuels add to their lifestyle is destroying the world around them. A world based on clean energy sources will provide all energy needed to maintain the lifestyle so many people have come to enjoy. In fact, investment in and development of alternative, sustainable energy sources will open up basic convenience

Progress Reducing Plastic Bags

One change that is taking hold around the world is the ban on single use plastic bags. Why are they being banned?

1. Plastic bags are made with petroleum, a nonrenewable resource. They are not biodegradable, instead they breakdown into microplastics that leach toxicants that pollute the earth and enter our food supply.
2. Since plastic bags are light-weight the wind carries them across the landscape, clogging waterways, cluttering our oceans, damaging agricultural lands, and provide ideal breeding grounds for mosquitoes.
3. Animals – birds, marine life, and land animals mistake plastic bags for food, which leads to massive poisoning, choking, entanglement, blocked intestines – all of which can lead to death.

The solution is really simple – use reusable bags! Okay, so it does take a change in habit, means you need to put a little more effort into shopping, and be prepared with your own reusable bags to carry home your purchases. This is a change that is well worth the small effort it takes!

Understanding the Impacts of Global Warming

We are capable of adapting to change. If we embrace a universal change from fossil fuel dependency to sustainable energy we can maintain our comfortable lifestyle, while improving our air, our water, our food supply, and provide access to the comforts of modern technology for all people across the globe. We do not lose anything, we can only gain!

Climate change is a complicated problem we have set off through global warming. Many factors contribute to global warming, including overuse of fossil fuels, and agricultural burning across the globe.

Understanding how global warming is impacting our climate is crucial to inspiring change. Our Guest article this month clearly describes how global warming is impacting our oceans and the consequences of increased water temperatures.

Promise of a brighter future for all

The 17 UN Sustainable Goals provide more than a plan to reduce global warming; it is a road map to create a better world. 183 Nations have agreed to pursue solutions to implement the ideals of these lofty goals.

Global success would create a world that is free of war, put an end to poverty and hunger, promote equality, while creating a just and fair playing field where all can thrive and grow. A world we can all enjoy, a pollution free environment to foster health, happiness and opportunity for all.

Is this the kind of world you want to pass on to your children, your grandchildren?

As we move into 2021 our hope is that more people will take the time to understand what climate change is all about, and take whatever action they can in their personal lives to help bring the focus on solving this looming problem we all face.

An easy step that can be taken is to support policymakers who understand the importance of climate change and global warming and are willing to take action to find solutions. Let your vote and voice be heard loud and clear.

Dr. Dolly Kumar
Associate Professor
Department of Management Studies

INDUSTRIAL VISIT AT YAKULT



WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT

ARAVALI COLLEGE OF ENGINEERING AND MANAGEMENT in collaboration with **VISHWAKARMA SKILL UNIVERSITY, GURUGRAM** organized a 3 days **Entrepreneurship Awareness and Development Program** for students and faculty members from 15th July 2020 to 17th July 2020. The Program included the following topics:

1. Entrepreneurship as a career choice and charms of an entrepreneur.
2. Identification of opportunities for entrepreneurs.
3. Starting an enterprise.
4. Financial aspects of the enterprise unit including salient features of a project report.

Resource Person:

1. Prof JyotiRana Dean, Skill Faculty of Management Studies & Research
2. Mr Rajiv Gulati, Entrepreneur consultant
3. Mr Deepak Alok Director M2I Consulting
4. Mr Amit Sinha Adjunct Faculty, SVSU

The workshop was conducted on Google Meet platform.

Participants: 210 students and 43 teachers attended this workshop



SHRI VISHWAKARMA SKILL
UNIVERSITY
DUDHOLA, HARYANA

Wednesday, 15th July 2020
at

11:00 AM to 1:00 PM

IDENTIFICATION OF OPPORTUNITIES FOR ENTREPRENEURS



Convenor

Dr. Urvesh Chaudhery
Professor, Department
of Management Studies
Aravali College



Guest Speaker

Prof. Jyoti Rana
Dean, Skill Faculty
of Management
Studies & Research
SVSU



Guest Speaker

Mr Rajiv Gulati
Entrepreneur
Consultant

TO REGISTER AND ATTEND
WEBINAR KINDLY VISIT

<https://bit.ly/3iTGCT6>

Aravali College of Engineering And Management
Jasana, Tigaon Rd, Neharpar, Faridabad, Delhi NCR

Web : www.acem.edu.in

Toll Free : +91 85275 38785



SHRI VISHWAKARMA SKILL
UNIVERSITY
DUDHOLA, HARYANA

Thursday, 16th July 2020
at
11:00 AM to 12:00 NOON

STARTING AN ENTERPRISE



Guest Speaker
Mr. Deepak Alok
Director
M2i Consulting



Convenor
Dr. Urvesh Chaudhery
Professor, Department
of Management Studies
Aravali College



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SHRI VISHWAKARMA SKILL
UNIVERSITY
DUDHOLA, HARYANA

Friday 17th July 2020
at
11:00 AM to 1:00 PM

FINANCIAL ASPECTS OF ENTERPRISE UNIT INCLUDING SALIENT FEATURES OF A PROJECT REPORT



Guest Speaker

Mr. Amit Sinha
Adjunct Faculty
SVSU



Convenor

Dr. Urvesh Chaudhery
Professor, Department
of Management Studies
Aravali College



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Quotes by Dr APJ Abdul Kalam.

**All of us do not have
equal talent. But, all
of us have an equal
opportunity to develop
our talents.**

